



Street Banner Application Lamppost Banner

This is NOT a Permit

Items to Submit with your Application

- **Banner Design Graphics.** Please submit your banner design for approval a minimum of 30 days prior to installation. Ensure that you receive design review approval prior to fabrication.
- **Payment is required to secure your reservation.** Unless arrangements have been made with Street Banner Program staff, payment must be received prior to installation.

Applicant Information

Primary Contact Name		Primary Contact Phone No.	
Name of Organization		Non-Profit Status: Yes or No	
Mailing Address			
Apt/Unit No.	City	State	Postal Code
Alternate Phone No.	Email Address		

Event Information

Name of Event/Topic		Number of Banners Requested	
Banner Text <i>(Message must be non-commercial. Sponsor logos are allowed.)</i>			
Date of Event		Is this your first time using banners? Yes or No If yes, please ensure your design is approved.	
Requested Installation Date	Requested Removal Date	Alternate Installation Date	Alternate Removal Date
Will you be picking up your banners? Yes or No Contact Phone or Email Address for Banner Pick Up:		If banners are not picked up within 10 days, they will be disposed of and may be donated to organizations who repurpose or "upcycle" banners into products for re-use and/or re-sale (e.g. bags, landscaping material, etc.).	

Special Instructions (i.e. alternating banners, specific ordering, banner assigned to specific pole, etc.)

Internal Use	Payment Rcvd:	District Available:	Reservation Booked:	Installation Scheduled:
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Lamppost Banner Locations

- Review banner locations: [Click to access online map](#) or view the PDF.
- To request a location, circle the letter to indicate preferred sub-districts in each District. Please fill one sub-district before reserving another within that same District.
- For double banner locations, you may choose single or double banners, but we encourage utilizing the double spread.

District	Total Poles	Total Banners	Lamppost Sub-Districts <i>Circle the letter to indicate preferred sub-districts</i>										# of Poles Requested	# of Banners Requested
Barton Springs Road	12 single 11 double	34	A (6)	B (6)	C (12)	D (10)								
City Hall	10 single	10	N (6)	S (4)										
Congress Avenue	11 single 35 double	81	A (6)	B (8)	C (10)	D (8)	E (10)	F (9)	G (8)	H (2)	I (15)	J (5)		
Congress Avenue Bridge	12 single	12	A (6)	B (6)										
Convention Center	51 single	51	A (8)	B (6)	C (6)	D (10)	E (6)	F (7)	G (6)	H (2)				
Downtown	41 single	41	A (7)	B (5)	C (9)	D (9)	E (4)	F (7)						
E. Cesar Chavez Street	5 single	5	A (5)											
E. Eleventh Street	10 single	10	A (5)	B (5)										
E. Sixth Street	24 single	24	A (2)	B (4)	C (4)	D (4)	E (4)	F (6)						
First Street Bridge	18 single	18	A (9)	B (9)										
N. Guadalupe Street "The Drag"	20 single	20	A (6)	B (5)	C (5)	D (4)								
Red River Street	31 single	31	A (8)	B (3)	C (6)	D (2)	E (7)	F (5)						
Riverside Drive	14 double	28	A (16)	B (12)										
Seaholm "Electric Drive"	10 single	10	A (5)	B (5)										
Second Street	7 single	7	A (3)	B (4)										
S. Lamar Blvd	11 double	22	A (12)	B (10)										
S. Lamar Bridge	8 single	8	A (4)	B (4)										
SoCo (South Congress Avenue)	32 single	32	A (4)	B (6)	C (5)	D (6)	E (6)	F (5)						
W. Sixth Street	11 single	11	A (11)											

Total Number Requested: _____

Payment Information

			Fee/pole	# Poles	=	Cost
Week 1	1	x	\$200	_____	=	\$ _____
# of Additional Weeks	_____	x	\$100	_____	=	\$ _____
TOTAL						\$ _____

Reserve 25+ poles and get 10% off the entire reservation!

Submission Information

Email completed applications to: ATXStreetBanners@austintexas.gov

Pay online at: <https://abc.austintexas.gov/web/permit/login>

Pay in person at: 1501 Toomey Road, Austin 78704

Mail payment to: City of Austin Transportation Dept., Attn: Street Banner Payment, PO Box 1088, Austin, TX 78767

Deliver banners to: 8900 Cameron Rd, Ste 300, Austin 78710

By signing this application, I certify I have read and understand the City's Street Banner Program Policies and I agree to be bound by them. I understand that banner service is subject to availability on a first-come, first-served basis.

Signature

_____/_____/_____
Date